



ELEVATE YOUR EXPECTATIONS.

The look of real wood. The performance of something better.



MEET ASCEND.®

The exterior of your home is seen by everyone who walks by, drives along or knocks on your door. Give them a stunning look that turns heads.

From the road, from the sidewalk and from your front porch, the ASCEND® Composite Cladding System from Alside doesn't just make a beautiful impression. It leaves a memorable one. With a grained look of real wood and beauty that never wavers even after prolonged exposure to the elements, ASCEND takes composite cladding to new heights. It's the ultimate unification of aesthetics, performance and value.

Find a style that aligns to yours with a siding system that will look "just installed" for as long as you own your home.

Take your home to a **higher level.**





BETTER, NO MATTER HOW YOU LOOK AT IT.

ASCEND is a first-of-its-kind cladding system that combines beauty, performance, durability and easy maintenance all in one.

Visually, it's a virtual match to wood that lasts longer, requires minimal upkeep and costs a lot less to own. The color stays vibrant year after year to save you thousands in repaint costs. Plus, we promise peace of mind with patented and proven (GP)² technology that keeps the weather out and the beauty in.

	VINYL	WOOD	FIBER CEMENT	ENGINEERED WOOD	ASCEND
High-end aesthetics (look and feel of wood)		✓	✓	✓	✓
Low maintenance (never needs painted)	✓				✓
Lifetime warranty (nonprorated coverage)	✓				✓
Fire performance (Class A-rated)			✓		✓
Moisture resistant (peace of mind)	✓				✓
Insulating properties (thermal resistance)					✓



MAKE IT AUTHENTIC. MAKE IT YOUR OWN.



TEXTURE

The difference is... that it's hard to tell the difference. Details matter, even if they'll only be seen up close. A realistic woodgrain appearance drives a stunning and striking look.



PROFILE

A smart investment. Featuring a tall 7" profile that provides a high-end appearance to help deliver a higher value to your home.



COLOR

Shades of you. An extensive line of colors—chosen with an eye toward designer-inspired trends—lets you customize to your style while leaving a lasting impression.

20 FADE-RESISTANT COLORS.



Glacier White



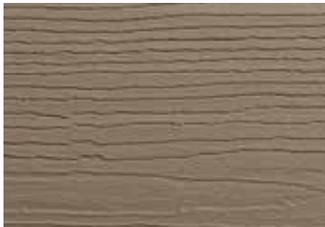
Almond



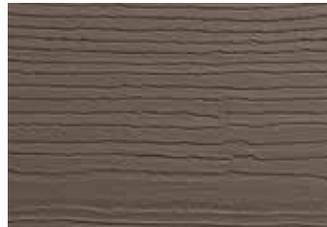
Monterey Sand



Pebble



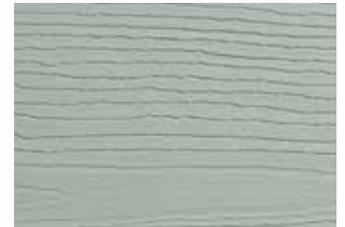
Canyon Drift



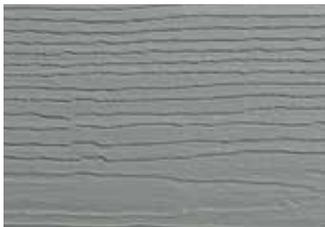
Flagship Brown



Rustic Timber



Cape Cod Gray



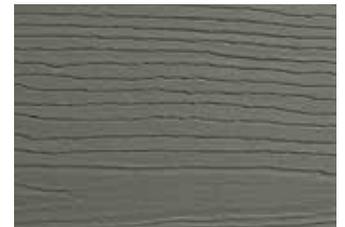
Sterling Gray



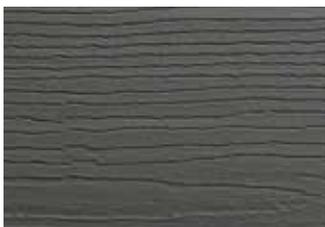
Storm



Ageless Slate



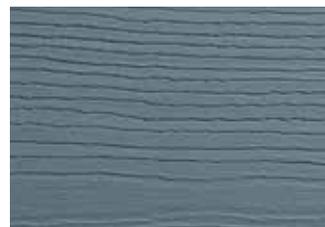
Charcoal Smoke



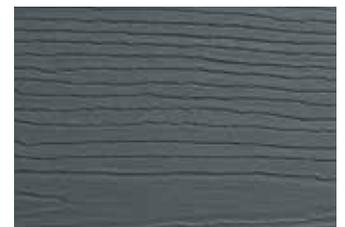
Cast Iron



Laguna Blue



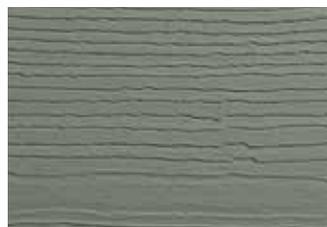
Harbor Blue



Midnight Blue



Riviera Dusk



Mountain Fern



Deep Moss



Fired Brick



SEE YOUR HOME **TRANSFORMED,**
EVEN BEFORE THE WORK BEGINS.

Try the ASCEND visualizer tool at
Alside.Renoworks.com/ASCENDCladding



GUARANTEED PROTECTION.

Resists the elements.
Looks great doing it.

Wind. Rain. Hail. Heat. The occasional baseball. You never know when your house will be hit by the elements, both natural and man-made.

The ASCEND Composite Cladding System protects the beauty of your home with the power of (GP)² technology. It's an unrivaled solution for performance and strength.



LIFETIME LIMITED WARRANTY

ASCEND is backed by a nonprorated warranty, providing superior peace of mind relative to alternatives that offer declining coverage value as time goes on.

TIMELESS DESIGN. LONG-TERM DURABILITY. UNSURPASSED VALUE.

With a lifetime limited warranty and a minimal need for maintenance, ASCEND Composite Cladding is a smart investment that pays off even more the longer you own your home.



DIFFERENT. BETTER.
BEAUTIFUL.



Discover the value ASCEND delivers at
ASCENDCompositeCladding.com



3773 State Road Cuyahoga Falls, Ohio 44223
1-800-922-6009 www.alside.com



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